Attorney Docket No.: 1033-LB1007

SPECIFICATION AMENDMENTS:

RECEIVED CENTRAL FAX CENTER

AUG 0 1 2007

Please amend the specification as indicated:

Please replace paragraph [0028] with the following amended paragraph:

[0028] Private content may be organized into two categories[[,]]: discrete discreet content and contact content. Discrete discreet content includes, but is not limited to, discrete discreet items such as an MP3 file, a jpeg image, or a ring tone. Items of discrete discreet content may be copyright protected, such as MP3 format copyright songs or ring tones, or the item may be personal such as a family photograph in jpeg format. Pursuant to the present invention, each item of discrete discreet content may be protected by a pre-defined terminal/SIM IMSI or IMSI/MSISDN combination.